

# Little Scholar™

## Growing Smarter Every Day



## Little Scholar Is Nominated For Educational Toy Of The Year

GRAND HAVEN, Mich. (November 25, 2014) – Toy Industry Association, the largest, most respected not-for-profit trade organization for toy manufactures, retailers and inventors, names the Little Scholar tablet by School Zone one the top 7 best educational toy of the year.

The Toy of the Year (TOTY) awards are frequently referred to as the “Oscars” of the industry.

“The TOTY Awards celebrate the creative spirit of the North American toy industry and represent a broad array of skill-building playthings that enrich the lives of children around the world,” said Carter Keithley, TIA president & CEO.

The 2015 finalists were selected from more than 600 nominees submitted for consideration by 159 companies. Sixty academics, journalists, toy trend experts, play therapists, toy inventors and designers, and toy retailers staffed the nomination committees that narrowed the field to the slate of finalists.

Follow the link below to read the full Toy Industry Association’s press release and list of nominees.

[TOY INDUSTRY UNVEILS NOMINEES FOR 2015 TOY OF THE YEAR \(TOTY\) AWARDS](#)

### EDUCATIONAL TOY OF THE YEAR

Toys that help children to develop special skills and knowledge through play

1. GeoSafari® Jr. My First Microscope by Educational Insights
2. GoldieBlox™ and the Builder’s Survival Kit by GoldieBlox™, Inc.
3. InnoTab® MAX by VTech®
4. LeapBand™ by LeapFrog
5. LEGO Technic by LEGO Systems, Inc.
6. Little Scholar™ by School Zone Publishing
7. Remote-Control Machines DLX by Thames & Kosmos